

Warranty and Maintenance Solutions Built for OEMs

BUILT TO POWER OEM GROWTH, CUSTOMER LOYALTY, AND EQUIPMENT PERFORMANCE.

Industry Leading Equipment Protection Programs

Built by equipment industry experts and backed by Continental Casualty Company, a CNA company, Machinery Scope helps OEMs deliver exceptional ownership experiences through comprehensive warranty and maintenance solutions designed for the real world demands of agricultural, construction, and lifestyle equipment. When unexpected mechanical failures impact equipment uptime and customer productivity, OEMs need protection programs that perform as reliably as the equipment itself. Our straightforward program structures, dealer friendly administration, and efficient claims process help strengthen customer retention, improve dealer engagement, and protect the long term value of your brand.

PROVEN PROTECTION PROGRAMS READY FOR MARKET



- Broad coverage on new and used equipment
- Flexible terms and deductible options
- MSRP parts and posted labor reimbursement
- Transferable coverage with emissions protection
- Fast dealer-friendly claims administration

CUSTOM OEM PROGRAM DEVELOPMENT AND ADMINISTRATION



- Flexible OEM program structures
- Dealer and customer aligned solutions
- Multiple participation models
- Full service program administration

BACKED BY EXPERIENCE. POWERED BY CNA.



- 35+ years warranty expertise
- A rated underwriting provider
- Leading U.S. warranty provider
- Deep OEM and dealer insight
- Scalable program support

REAL COVERAGE. REAL RESULTS.

"The most successful equipment protection programs create measurable value for every stakeholder involved. Our mission is to help OEMs, dealers, and equipment owners align around solutions that improve uptime, strengthen relationships, and deliver long term confidence in the equipment ownership experience."

- JAKE BRYCE, FOUNDER OF MACHINERY SCOPE

Building OEM Programs That Align Every Stakeholder



Protect Equipment Uptime

Unexpected equipment failures can disrupt productivity, impact customer satisfaction, and create costly downtime. Comprehensive protection programs help OEMs reduce ownership risk while reinforcing long term confidence in their equipment and dealer network.



Maximize Equipment Lifecycle Value

Timely repairs and proactive maintenance solutions help prevent minor issues from becoming major failures, improving equipment reliability, uptime, and long term ownership satisfaction.



Support Equipment Sales and Trade Cycles

Flexible protection programs help OEMs and dealers increase buyer confidence, improve equipment marketability, and create additional opportunities to move inventory and support healthy trade cycles.



Flexible Program Structures

Customized coverage options, terms, and participation models allow OEMs to align protection programs with equipment applications, customer expectations, and dealer strategies.

Strengthening the Equipment Ownership Experience

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